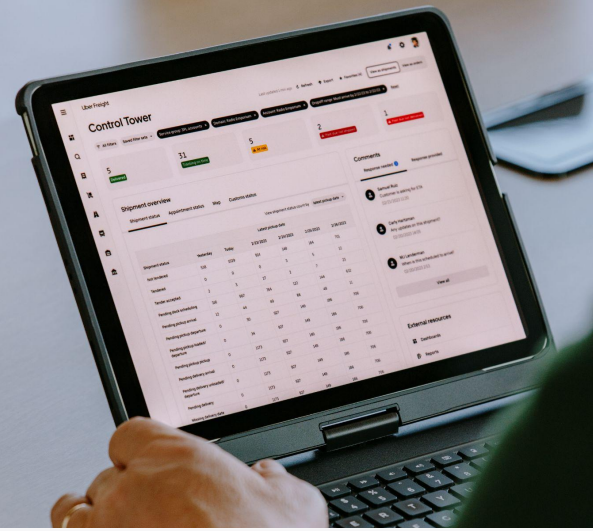# Uber Freight

Meet the next generation of visibility, foresight, and control

Unlock real-time data and end-to-end visibility with Control Tower on Uber Freight TMS

Volatile markets are the new normal

Logistics leaders and their teams need to efficiently anticipate and tackle complex supply chain and logistics challenges, but often lack the tools for relevant and actionable resolution. Without a consolidated and standardized way to manage the unpredictable, disruption could wreak havoc on operations and vendor expectations.

Take back control

Control Tower is a module on Uber Freight TMS that gives supply chain teams and their logistics partners an end-to-end picture of their shipments in real-time, globally, and across modes from a single pane of glass. With access to pertinent, precise, and actionable shipment exceptions, Control Tower empowers teams to tackle complex challenges and seamlessly manage customer expectations from shipment creation to final delivery.

Control Tower gives you the full picture

As your business grows, so do the complexities of your logistics operations. You need to think on your feet and make informed decisions—across modes and regions—fast. That's why Control Tower helps you:

- **Gain a full picture** of your shipments with real-time, end-to-end shipment visibility
- **Plan for the unpredictable** with fast and easy access to relevant, accurate, and actionable insights
- **Supercharge productivity** by streamlining and standardizing your data and communication in one place
- **Tame every shipment, everywhere,** with advanced international and multimodal support
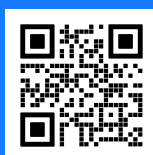
2.1M
Proactive risk notifications

234K
Logins per week

10M
Shipments tracked annually across all modes

With Control Tower, shippers and their logistics partners can:

- Get a bird's-eye view of their entire network
- Proactively identify, assess, and mitigate service risks and potential fines
- Centralize information from across Uber Freight TMS
- Digitize and automate workflows to streamline processes and reduce manual intervention
- Coordinate complex transportation and logistics operations across multiple channels
- Exceed customer service demands and maintain stringent service level requirements

Take control of the unpredictable